



TO DISTRIBUTORS AND CONSUMERS OF OUR PREPARATIONS

This circular is to announce the changes that have been made in titles of some of our preparations in accordance with the requirements of the National Food and Drugs Act, June 30, 1906.

The title of our remedy, known to the trade throughout the country for a quarter century as "**The Wonderful Japanese Oil**," has been attacked by the Secretary of the Department of Agriculture at Washington on the ground that it is a geographical name, conveying the idea that it is a foreign product, and is therefore "misleading." Were we to call this preparation "Japan Oil," such a name might be geographical, in which case it would be a violation of the National Food and Drugs Act.

The name **Japanese Oil** was legitimately adopted by us a *quarter century* ago, during which period the preparation has been manufactured and thoroughly advertised by us at great expense under said title. Therefore, the hardship to us of abandoning this well-known name will be readily understood by everyone. During this entire period *not one* suggestion has come to us from *any quarter* that any one had been misled into thinking the article came from Japan or anywhere else but right here in New York. We plainly state both on the label and on the carton that the article is manufactured by *National Remedy Company, New York*, and we make no claim that it is manufactured in Japan.

Were we to bring our case into the courts we feel sure we would ultimately succeed in establishing our right to maintain the name "**The Wonderful Japanese Oil**." This would, however, involve lengthy litigation for ourselves and possible injury to the public, who might be unable to obtain the preparation pending decision in the courts. Moreover, regardless of immense loss entailed on us, we are ready and willing, as loyal citizens, to submit to lawful authority, even though there may be a question of right or equity as applied in our case.



Having these considerations in mind, and acting under advice of parties interested and of counsel, we have decided to change the name, so in future "The Wonderful Japanese Oil" will be known as **The Popular En-Ar-Co (N. R. Co.) Oil**. Every bottle will bear this name on its label and carton with the statement that this is the same preparation formerly known as **Japanese Oil**. Furthermore, as our imprint is on every bottle, the public will promptly recognize **En-Ar-Co. (N. R. Co.) Oil** as the genuine article of which we are the Sole Proprietors, and further protection is thus guaranteed against imitations of our world-famous preparation. The slight changes that have been made in other titles are shown in our price list. We have made no change in any of our formulas, and will continue to maintain the same standard of excellence in our preparations.

Yours very truly,

NATIONAL REMEDY COMPANY,

530-532 WASHINGTON STREET
130-132-134 CHARLTON STREET }

NEW YORK CITY.

NOTE: As an additional assurance to purchasers that they are getting the same article formerly known as "The Wonderful Japanese Oil," we have pasted hereon the old label.

None Genuine without our signature.
National Remedy Co.
OF NEW YORK.

For Rheumatism, Neuralgia, Spinal Complaints, Headache, Toothache, Cramps, Sprains, Bruises, Contusions, Chapped Hands, Burns, Chills, Fever Sores, Sore Throat, Swelling of the Throat, Kidney Complaints, etc., to be used externally on the parts affected, once or twice per day. For severe cases of Rheumatism, take ten (10) drops inwardly, night and morning. For Summer Complaint, Children's Colic, Cramps in the Stomach, etc., for persons under six years of age five (5) drops; over six years eight (8) to ten (10) drops, inwardly, in a little sweetened water.

Price, . . . 50c. per bottle.

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NOTICE !! This Oil being chiefly an External Remedy, should be taken inwardly, ONLY as directed on label. Do not increase the dose.

This Oil cures Rattle-Snake and other Snake bites.